

Motivation Video

Duration: 1-2 minutes

Formats: mp4

Saved as: name_firstname

Most important are you and the message you aim to deliver; special effects should not be the focus point, though pay attention that you have a good sound quality. According to the data protection, your video will not be published but online seen by the members of the jury. In justified cases and after consultation a letter of motivation can replace the motivation video.

Objective: You will especially talk about your motivation and your qualification for the Deutschlandstipendium. Please pay particular attention to the three pillars according to which an evaluation will take place: Grades, voluntary work, personal motivation/development opportunities. The selection committee would like to get a personal impression of you. This depends on what you will say and how you will say it.

To start with:

State your name, study program, actual semester, and a short presentation of the important steps of your CV.

Next parts:

- What message do you aim to share?
- Why are you the right person to receive this scholarship?
- Are you engaged in external activities / associations / volunteering?
- How do you picture your future? What do you want to achieve?
- Did you already win prizes / recognitions of achievements?
- Did you have any obstacles in your life and how did overcome them?

Tips to make a successful video:

- Think about writing a short scenario / in which order you want your ideas to be represented.
- Dress appropriately. You may not need to be wearing a smoking, but something simple is more preferable.
- Try to choose a quiet place to shoot your presentation; avoid public places with crowds nearby.

- Have fun!