

Best Practice Days: “Successes and Challenges of Intercultural Communication in Everyday Life of Joint Teaching and Research” - Programme

11 March 2025



[Campus Kammgarn](#)
[Kaiserslautern](#)
[Building E](#)
[Room E1.012](#)

Programme
Day 1

- 09.30 Registration & Coffee
- 10.00 Welcome Address and Keynote
Daniela Fleuren, Head of Department International Relations & Languages
Prof. Dr.-Ing. Michael Magin, Vice President Internationalisation
- 10.45 Introduction – Speed Dating
- 11.15 Guest Lecture
Prof. Dr. Markus Groß, Department of Business Administration
- 12.30 Lunch
- 13.30 Best Practice Examples
“What is intercultural competence? Your take on the topic”
Daniela Fleuren, Head of Department International Relations & Languages
Prof. Dr.-Ing. Michael Magin, Vice President Internationalisation

“The definition of culture. The Cultural Iceberg.”
Rūta Maltisova, Ventspils University of Applied Sciences
- 16.00 Guided City Tour Kaiserslautern
Tourist Information, Fruchthallstraße 14, Kaiserslautern
- 18.00 “Palatinate Dinner”
Spinnräd, Schillerplatz 1, Kaiserslautern

gefördert durch:



Bundesministerium
für Bildung
und Forschung

DAAD

Deutscher Akademischer Austauschdienst
German Academic Exchange Service

Best Practice Days: “Successes and Challenges of Intercultural Communication in Everyday Life of Joint Teaching and Research” - Programme

12 March 2025



[Campus Zweibrücken](#)
[Building N101](#)
[Room ‚Chapel‘](#)

09.00 Departure by bus to Zweibrücken

10.00 Campus Tour with Cleanroom and Driving Simulator

Cleanroom: Rainer Lilischkis

Driving Simulator: Prof. Dr.-Ing. Jan Conrad

Department of Computer Science and Microsystems Technology

11.30 Best Practice Examples

“Intercultural Communication – Hands-on experiences”

Daniela Fleuren, Head of Department International Relations & Languages

Prof. Dr.-Ing. Michael Magin, Vice President Internationalisation

“The Business Friendly Ecosystem of Cyprus”

Christofi Kyriacos and Cathrin Lazarou, European University Cyprus

13.00 Lunch

14.00 Best Practice Examples

“Cultural differences between Belgium and France”

Anne De Cort, Karel de Grote University College

Surprise presentation

Prof. Dr. Markus Groß, Department of Business Administration

15.30 Guided City Tour Zweibrücken & visit “Fashion Outlet”

Beatrice Melendez, International Office Kaiserslautern UAS

18.30 „Bavarian Dinner“

Peters Alm, Kleinottweilerstr. 112, Homburg

20.30 Return by bus to Kaiserslautern

Arrival approx. 21.30

Programme
Day 2

gefördert durch:



Bundesministerium
für Bildung
und Forschung



Deutscher Akademischer Austauschdienst
German Academic Exchange Service

Best Practice Days: “Successes and Challenges of Intercultural Communication in Everyday Life of Joint Teaching and Research” - Programme

13 March 2025



[Campus Kammgarn](#)
[Kaiserslautern](#)
[Building E](#)
[Room E1.012](#)

Programme
Day 3

- 09.00 **Best Practice Examples**
“Bi-cultural Perspectives – Is this the same Germany?”
Panel with Zilan Dula, Jasna Gilbert, Shanshan Xu
International Office Kaiserslautern UAS
- “A student perspective on intercultural comparison”
Zubair Hussain Hamid, Master student Mechanical Engineering/Mechatronics
- 11.00 **Tour of our new engineering laboratories incl. Industry 4.0 lab**
Tour: Michael Sprengart, State Property and Construction Management
Industry 4.0: Norman Burger, Department of Applied Engineering
- 12.30 **Lunch**
- 13.30 **Best Practice Examples**
“Cultural awareness in your day-to-day work”
Daniela Fleuren, Head of Department International Relations & Languages
Prof. Dr.-Ing. Michael Magin, Vice President Internationalisation
- 15.00 **Your Feedback and Certificates**
- 15.15 **Farewell drink “German Brauhaus” (optional)**
Brauhaus an der Gartenschau, Forellenstraße 6, Kaiserslautern

gefördert durch:



Bundesministerium
für Bildung
und Forschung



Deutscher Akademischer Austauschdienst
German Academic Exchange Service