

Impro Techniques support Teaching Innovation Management

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Impro Theatre – Theatre Sports - ...

- Training method for actresses and actors
- A genre of entertainment in the cabaret area
- Comedy shows on television

Concept

- Acting and Improvising
- Created on the fly
- Content and plot are characterized by improvisation
- Stimulation by third parties (usually the audience or a showmaster/director)

Improvisation

"the skill of using bodies, space, imagination, objects and all human resources to generate or reformulate a coherent physical expression of an idea, a situation and a character (even, perhaps, a text); to do this spontaneously, in response to the immediate stimuli of one's environment, without preconceptions" (Frost and Yarrow 2015, p. xv)

Utilization in other disciplines

- Language learning
- Social pedagogy
- Psychology
- Leadership training
- Design ... and many more

Impro Rules

- Accept and over-accept, "yes and" instead of "yes but"
- Choose, play and change status and role
- Establish relationships, bring others into play and irritate them productively
- Make offers, formulate intentions, develop intentions and endure silence
- Stay open minded, act here and now
- Breaking patterns, taking risks, accepting failure
- Take it with humor

(cf. Hoppe et al. 2017, pp. 24-32)

Benefits of Impro for Teaching Innovation Management

- (a) Creative Collaboration,
- (b) Fostering Ideation and Innovation,
- (c) Supporting Spontaneity,
- (d) Learning through Error and Accepting Risks,
- (e) Developing Storytelling and Presentation Skills.

- based on (Hoppe et al. 2017, Schwenke et al. 2024, Gerber 2007)

Differences between theatre and teaching

- impro actors are trained - students are not
- in shows the audience gives the directions and triggers - in teaching rather the professor
- the roles of the audience and the actors merge with each other

Use impro theatre formats to ...

1. support the individual development of skills and competencies that can often be helpful in the field of innovation and
2. support the teaching of subject content and the learning success of students especially in the field of teaching innovation management.

Examples and your ideas:

- <https://www.opinnometh.de/downloads>
- **Instagram & TikTok: @professorthurnes**

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